

60 Second Networking or Elevator Pitch Technique

1: Your Name and Company Name...

2: What you do, sell, offer or specialise in...

3: For my clients I...

- **Make them Money**
- **Save Them Money**
- **Save Them Time**
- **Make them Feel Secure**
- **Reduce Their Stress**
- **Make them Feel Good**
- **Make them look Good**

HOW... ?

4: A perfect client for me is...